CRS Program for Public Information (PPI), Activity 330
PPI Committee Requirements

PPI Credit Multiplier: Up to 182 total extra credit points available

CRS ACTIVITY	CRS ELEMENT	CRS POINTS
Outreach Projects (330)	Outreach projects (OP)	80
	Flood response preparations (FRP)	20
Hazard Disclosure (340)	Disclosure of the flood hazard (DFH)	10
	Real estate agents' brochure (REB)	4
Flood Protection Information (350)	Flood protection website (WEB)	28
Flood Protection Assistance (360)	Property protection advice (PPA)	15
	Protection advice provided after a site visit (PPV)	15
	Financial assistance advice (FAA)	5
Drainage System Maintenance (540)	Stream dumping regulations (SDR)	5
	TOTAL MULTIPLIER POINTS	182

PPI Committee Requirements

- **Committee Members**
  - At least five members total
  - At least one member from the locality's floodplain management office
  - At least one member from the locality's public information office (if one exists)
  - At least half of members from outside local government ("stakeholders")
  - At least one member from a local insurance agency (helps you get credit in activity 370)
  - At least one member from a local bank or lender (helps you get credit in activity 370)

- **Committee Meetings**
  - Meet at least twice a year

- **Committee Tasks**
  - Assess the Locality's Public Information Needs
    - Identify priority areas
    - Assess flood insurance coverage
    - Determine priority audiences
    - Inventory other public information messages
  - Formulate Public Information Messages
  - Identify Outreach Projects to Convey Public Information Messages
  - Examine Other Public Information Initiatives
  - Prepare the PPI Document (Informal Doc) & Adopt the PPI (City Council)
  - Implement, Monitor, & Evaluate the Program
    - Meet at least annually to monitor implementation of outreach
    - Must update the PPI every five years (new doc or doc addendum)